

A Study on Need and Constrains of Women Entrepreneurs in Dakshina Kannada

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ABSTRACT

Women prefer to work part time job than full time because of various constraints, who have more family responsibility than male. They suffer from low salary, unemployment which lead them lower status in the society. This paper undertakes the study on the needs and constraints of women entrepreneur. And explore the relevance of self-employment, training, and motivate to start self-employment and to become a successful entrepreneur. The aim is to give detail picture about the need and constraints of women entrepreneurs in Dakshina Kannada. And the objectives are: To study the profile of the respondents; To explore the relevance of training, focussing on the factors responsible for relative success and failure of self employment; To identify the Social and Economic condition of the respondents before and after starting Self Employment; To know the impact of Self Employment training and the constraints to become successful entrepreneurs and the measures to overcome the problems. This is the descriptive study conducted in Dakshina Kannada District. The sampling consisted of 50 self-employed urban women and was selected through the accidental and snow ball sampling method.

Keywords: Entrepreneur, women, self-employment, training and income generation.

How to Cite this Paper:

D'Mello Laveena., Monterio, Meena., & B. M. Govindraju. A Study on Need and Constraints of Women Entrepreneurs in Dakshina Kannada. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 1(2), 14-21.

DOI: <http://dx.doi.org/10.5281/zenodo.833483>.