

Transforming Society by Creating Innovators through Skill & Research Focussed Education – A Case Study of Srinivas University

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ABSTRACT

Innovation is considered as the lifeblood of higher education institutions and universities in order to survive, sustain, differentiate, monopoly, and develop in their industry. It is postulated that the core Innovations of universities should be focussed in five areas to develop core resources which include physical infrastructure, digital infrastructure, innovative teaching-learning infrastructure, intellectual property infrastructure, emotional infrastructure, and network infrastructure. It is also postulated that the Skill focussed education model contributes to the creation of innovative teaching-learning infrastructure and Research oriented education model contributes to the intellectual property infrastructure of the organization. This paper highlights how a new innovative private university can plan and implement strategies to grow in its lifecycle of survival stage, sustainability stage, differentiation stage, monopoly stage, and developed stage by means of skill enhancement through industry integration model and research oriented curriculum based education model by considering Srinivas university as a case study. This case study elaborates how Srinivas university implements its strategy aggressively to grow as most innovative skill and research focussed education system in India with an objective of transforming society by creating innovators.

Keywords: Innovations in HIE, Skill & research focussed, Industry integration in HIE, Private university, Srinivas university.

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