

Strategic Management of Educational Institutions Enabling Transformation to Excellent Education Innovative Centers in India

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ABSTRACT

Over the last two decades, India has transformed its higher education hub which has led to widespread access to low cost high quality university education for students of all levels. With well-planned expansion and a student -centric learning-driven model of application with highly competent faculty, Mangalore has over taken other mega cities and is climbing the ladder of success in imparting world class education. With the number of private universities on the rise, there is a need to have a distinct strategic objective which will enable the universities to build on their strengths and cater across different categories of educational needs. With the effective use of technologies, educational institution will be able to resolve the long-standing tension between excellence and equality. Strategic management of educational institutions enables the transformation of institutions to practice educational innovations. To achieve this goal there is a need to undertake large scale reforms to better faculty-student ratios by making teaching and attractive career path, expanding capacity for doctoral students at research universities and delinking educational qualifications from teaching eligibility.

Keywords: Higher education, Education hub, Educational institutions, Strategic management.

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