

## Registration fees:

Academicians, Research Scholars and Corporate Delegates  
(Including fee for publication) Rs. 1,000.00

Note: Delegates are advised to make their own travel  
and accommodation

## Organizing Team:

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Conference Convener  
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One Day National Conference on

# Advances in Information Technology, Management, Social Sciences and Education

22 December 2018



Organized by

**Srinivas Institute of Management Studies**

(NAAC Accredited with 'A' Grade)

Srinivas Campus, Pandeshwar, Mangaluru -575001.

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## About Us:

Srinivas Institute of Management Studies, established in 1999 under the aegis of A. Shama Rao Foundation, is a premier education institution imparting innovative and quality education to youth in areas of Business Management, Commerce, Social work and Computer Applications, affiliated to Mangalore University and approved by AICTE, New Delhi. The Institute is accredited with 'A Grade' by National Assessment and Accreditation Council (NAAC). Keeping pace with the emerging challenges, the College is imparting students and faculty with skills knowledge and necessary for success in a dynamic educational scenario and employment market. The campus is located at Pandeshwar, the heart and employment market. The campus is located at Pandeshwar, the heart of downtown of Mangaluru, the business and financial centre of Western Karnataka.

## About the Conference:

The influence of education, training and employment is a long-standing topic in social science, Information Technology and Management. The education should promote smooth employment; increase the scope for employment and decent incomes by improving people's efficiency. The process of educational development will bring change in educational structure. The studies says, that the development of education is beneficial to increase in employment rate, the increase in the proportion of the laborers with junior school education has negative effects on employment, and the development of higher education creates positive effects on the employment. In a tough jobs market young people need to prove they have the professional skills to succeed. But commonly known, the gap between education and the workplace is a wide one. Skills and education will improve the employability skills and develop the entrepreneurial talents that will bridge the gap. The Skills for Education and Employment should provide training to eligible job seekers, to help them to participate more effectively in the job market. Keeping in mind the two concepts Education and employment the National level conference is organized for all the researchers.

## Objectives:

- To analyze the challenges of education and employment in social science, information technology and the field of management.
- To Sensitize on building harmonious relationships between management and labour for higher productivity of labour and industrial progress in the country.
- To introduce new strategies and Soft Skills training for employability to compete with the existing job market
- To identify new methods for building competency skills in order to resolve various forms of conflicts and ensure industrial peace by providing the best to its employees.

**CONFERENCE THEME** Education and Employment: Challenges for Social Science, IT and Management

## CONFERENCE SUB-THEMES:

- Economic and community development
- Law and social justice
- Social science and social media
- Cross-culture studies
- Globalization and sustainable development
- Management as social science
- Human resource management
- Communication studies and media studies
- Law and justice
- Psychology and philosophy

- olitical problems
- Self management skills
- Higher education and employability Skills and training
- Employment retirement
- Higher qualification and soft skills

## Target Audience:

This conference is mainly intended for faculty members, Students and research scholars in Management, Commerce, Computer Science, Social Work, Sociology, Economics and other Social Sciences. The executives, consultants, policy makers and other professionals are also invited for their participation and presentation of their views/research findings on the Theme.

## Guidlines for Paper Submission:

Original unpublished manuscripts, relevant to the conference theme, are invited on the theme of the conference from academicians, researchers, students and practitioners. Abstract should be in about 300 words including 5-6 keywords. Full paper should be in MS Word, Times New Roman 12 point, with 1.5 line spacing fully justified and should not exceed 4500 words. The front page of the paper should provide details of author's name, affiliation, organisation, email address and telephone number. All tables and figures should be numbered and should appear in the corresponding text with captions. Source should be explicitly mentioned at the bottom of the table/figure. Kindly avoid using footnotes. APA Citation style must be followed for references. All correspondence will be addressed to the first author only.

Full paper should be submitted electronically to- [conferencemswsu@gmail.com](mailto:conferencemswsu@gmail.com)

For further details visit [www.srinivasgroup.com](http://www.srinivasgroup.com) and look for Conferences and Workshops under Srinivas Institute of Management Studies

## Publication Opportunity:

All papers will be published in conference proceedings with ISBN No. and also selected papers will be published in peer reviewed journal with ISSN Number

## Important Dates:

Last Date for submission of Abstract and full paper	25th November, 2018
Intimation of Paper Acceptance	19th Devenber 2018
Conference Date	22 December, 2018

*We encourage the researchers to submit the papers early to facilitate the review process and publication.*

*Authors are kindly requested to specify clearly the track under which their peer should be listed.*