

## Registration Fees

Academicians, Corporate Delegates and Research Scholars..... Rs.1000.00  
(Including Publication)

Note: *Delegates are advised to make their own travel and accommodation*

## Organizing Team

*Chief Patron*

**Sri. CA.A.Raghavendra Rao**

Chancellor

Srinivas University.

*Patron*

**Dr.A.Srinivas Rao**

Pro-chancellor

Srinivas University.

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Secretary, A. Shama Rao

Foundation, Mangaluru.

*Conference Chairperson*

**Dr.P.S. Aithal**

Vice Chancellor

*Conference Convener*

**Prof. P. Sridhara Acharya**

Associate Professor

*Co-Convener*

**Prof. Krishna Prasad K.**

Assistant Professor

## Organizing Committee

Prof. Panchajanyeswari Achar  
Associate Professor

Prof. Vaikunta Pai  
Associate Professor

Prof. Subrahmanya Bhat  
Associate Professor

Mrs. Supriya M. K.  
Lecturer

Mr. Shylesh  
Lecturer

Mr. Mangesh Nayak  
Lecturer

Mrs. Chaitra B. S.  
Lecturer

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Two Day National Conference on

# Emerging Areas of IT Applications in Management, Education, and Social Sciences

Conference Date

**October 5<sup>th</sup> & 6<sup>th</sup>, 2018**

Organized by

**Srinivas University**

(Private University Established by Karnataka Govt. ACT No.42 of 2013, Recognized by  
UGC, New Delhi, & Member of Association of Indian Universities, New Delhi)

Web: [www.srinivasuniversity.ac.in](http://www.srinivasuniversity.ac.in), Email: [info@srinivasuniversity.ac.in](mailto:info@srinivasuniversity.ac.in)

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## About Us

Srinivas University, Mangalore, is a Private Research University in Mangalore, Karnataka, India. Srinivas University, Mangalore, is a Private Research University in Mangalore, Karnataka, India established in 2013 by Karnataka State Act. Srinivas University is the flagship of 18 Srinivas Group of Institutions started by A. Shama Rao Foundation, Mangalore, India, a private Charitable Trust founded in 1988 by an Eminent Chartered Accountant A. Raghavendra Rao. A. Shama Rao Foundation has started many professional colleges in Mangalore which include Srinivas Institute of Medical Sciences and Research Center, Srinivas Institute of Dental Sciences, Srinivas Institute of Technology, Srinivas College of Pharmacy, Srinivas Institute of Nursing Sciences, A Shama Rao Nursing School, Srinivas Integrated Campus, Srinivas College of Hotel Management, Vijayalakshmi Institute of Hospitality Sciences, Srinivas First Grade College, Srinivas School of Engineering, Srinivas Institute of Management Studies, Srinivas College of Physiotherapy, Srinivas School of Business, Srinivas School of Management, Srinivas College of Education, Srinivas Institute of Social Work.

The college of **COMPUTER AND INFORMATION SCIENCES** is envisioned to offer courses which would build the students into to enthusiastic quality professionals in the field of Computer Science and Information Technology. The College is located in the heart of Mangaluru city, connected with Central Railway Station offers excellent learning atmosphere. Students are exposed to a variety of curricular, co-curricular and extra-curricular activities that transform them into dynamic change agents who are able to make a difference by their presence wherever they are. Students from different parts of the country and regions who enroll in the college make it truly inclusive and multi-cultural. The college promotes research in relevant fields of Computer and Information Science, offer Ph.D. programme in accordance with the regulations of the University.

## About the Conference

Development is a process which everyone in this world is talking about and also experiencing in this 21<sup>st</sup> century. It has spread across the sectors like IT, Management, Social Science or even Education. Information Technology is the major force behind such developments across various sectors. Business and IT companies need to look beyond traditional measures of performance and adapt to change in environment to achieve organizational success and sustained growth. With this context we are hosting a 2 days national conference on "Innovations and Implications in Information Technology, Management, Social Sciences and Education" to be held on 5<sup>th</sup> and 6<sup>th</sup> October 2018.

## Call for Papers

This conference seeks to provide a platform to address and deliberate on various issues and concerns in the fields of Information Technology, Computer Science, Banking, Management, and Social Sciences. We invite Research Papers, Case Studies and Articles from various fields of Information Technology, Computer Science, Banking, Management, Education and Social Sciences that address the theme of the conference.

*CONFERENCE THEME:* **Emerging Areas of IT Applications Management, Education, and Social Sciences.**

## Conference TRACKS:

TRACK 1: Emerging and Challenging Areas of IT Applications  
High performance Computation, Internet of Things (IOT), Bandwidth accommodation in IOT,

Security issues in IOT, Parallel Computing, Compiler Design, Computer architecture, etc.

TRACK 2: Emerging and Challenging Areas of IT Applications in Management  
Financial Management, Human Resources Management, Marketing Management, Tourism and Hospitality Management, Production and Operations Management, Public Administration, Logistics and Supply Chain Management, Etc.

TRACK 3: Emerging and Challenging Areas of IT Applications in Social Science  
E-Governance, Smart City and Smart Society, Social media etc.

TRACK 4: Emerging and Challenging Areas of IT Applications in Education  
E-Learning, E-Education, Smart Class etc.

## Target Audience

This conference is mainly intended for faculty members, Students and research scholars in Computer Science, Management, Commerce, Social Work, Sociology, Economics and other Social Sciences. The executives, consultants, policy makers and other professionals are also invited for their participation and presentation of their views/research findings on the Theme.

## Guidelines for Paper Submission

Original unpublished manuscripts, relevant to the conference theme, are invited on the theme of the conference from academicians, researchers, students and practitioners. Abstract should be in about 300 words including 5-6 keywords. Full paper should be in MS Word, Times New Roman 12 point, with 1.5 line spacing fully justified and should not exceed 4500 words. The front page of the paper should provide details of author's name, affiliation, organization, email address and telephone number. All tables and figures should be numbered and should appear in the corresponding text with captions. Source should be explicitly mentioned at the bottom of the table/figure. Kindly avoid using footnotes. APA Citation style must be followed for references. All correspondence will be addressed to the first author only.

Full paper should be submitted electronically to- [principalsims@srinivasgroup.com](mailto:principalsims@srinivasgroup.com)  
For further details visit [www.srinivasgroup.com](http://www.srinivasgroup.com) and look for Conferences and Workshops under Srinivas Institute of Management Studies

## Publication Opportunity

All papers will be published in conference proceedings with ISBN No.: and also selected papers will be published in peer reviewed journal with ISSN Number.

Last Date for submission of Abstract and full paper .....20<sup>th</sup> September, 2018  
Intimation of Paper Acceptance .....22<sup>nd</sup> September, 2018  
Conference Date ..... 5<sup>th</sup> and 6<sup>th</sup> October, 2018

*We encourage the researchers to submit the papers early to facilitate the review process and publication.*

*Authors are kindly requested to specify clearly the track under which their paper should be listed.*