Factor & Elemental Analysis of Nanotechnology as GreenTechnology using ABCD Framework

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ABSTRACT

There are many definitions for the research process in both natural sciences and philosophical sciences. Out of them, the most popular two definitions are (1) Creating new knowledge, and (2) Interpretation of existing knowledge in a new way through the suitable method of analysis. There are many analysis frameworks used to interpret concepts, ideas, technologies, models, systems, solutions to any problems, strategies, products or services of an organization, resources, etc. Out of them, recently developed analysis framework called ABCD analysis framework is flexible to use in both qualitative and quantitative manner. ABCD analysis method allows the researcher to interpret the given concepts, ideas, technologies, models, systems, solutions of any problems, strategies, products or services of an organization, resources including material, machine, men, money, and information, systematically by considering various determinant issues related to the problem under analysis. The various determinant issues like organizational issue, business issues, customer issues, technological issues, government issue, environmental issues, and societal issues are identified and the affecting factors under the constructs Advantages, Benefits, Constraints, and Disadvantages are determined for identified key attributes. The critical constitutional elements of the nanotechnology as green technology are also identified for the same four constructs. The scores are given to each critical element under all four constructs and based on calculating overall scores the importance of nanotechnology as green technology in solving both basic and advanced problems in the society are determined and rated.

Keywords: ABCD Analysis Framework, Green Technology, Factor analysis, Elemental analysis.

1. INTRODUCTION :

Technology is an application of science to develop various products and processes, tangible or intangible, to solve problems of the people in the society. Technology provides many business opportunities people where the business is doing anything with profit motivation [1]. There are many different technologies emerged in the society in order to improve the business processes for producing new products or services. The research and developments in science and technology continuously improve the technology or create new technologies. There are many specific-purpose and general-purpose technologies already available and some more are emerging as research progress [2]. Out of many definitions for the research process in both natural sciences and philosophical sciences, the most popular two definitions are (1) Creating new knowledge, and (2) Interpretation of existing knowledge in a new way through the suitable method of analysis. Creating new knowledge mainly focus on creating new science, new technology, new product or service, new process used to produce product or service, creating new way of doing things both theoretically and experimentally. Interpretation of existing knowledge in a new way so that it can support new concept/idea/strategy/solution is also considered as research. For this, a proper analysis tool/framework is required. Such an analysis framework should study and interpret a given

concept, idea, system, strategy, technology, solution etc. in a systematic form and in detail using various determining issues and affecting factors [3].

Technology analysis is a scientific, interactive, and communicative process that aims to contribute to the formation of public opinion on societal aspects of that technology. There are many analysis frameworks used to interpret concepts, ideas, technologies, models, systems, solutions to any problems, strategies, products or services of an organization, resources, etc. Analysing а technology includes the study of development of that technology, its cost-benefits from the stakeholder's point of view, its strength, weakness, opportunities and challenges (SWOC) [4-5], its advantages, benefits, constraints, and disadvantages to the stakeholders (ABCD) [3, 6], its external analysis using political, economic, social, technological, environmental, and legal (PESTEL) framework [7-8], its performance analysis etc. Out of them, recently developed analysis framework called ABCD analysis framework is flexible to use in both qualitative and quantitative manner [3, 6. 9-12]]. ABCD analysis method allows the researcher to interpret the given concepts, ideas, technologies, models, systems, solutions of any problems, strategies, products or services of an organization, resources including material, machine, men, money, and information, systematically by considering various determinant issues related to the problem under analysis. The various determinant issues like organizational issue, product issue, customer issue, government issue, and environmental/ societal issues are identified and the affecting factors under the constructs Advantages, Benefits, Constraints, and Disadvantages are determined for identified key attributes [5-6]. The ABCD analysing framework is also suitable for analysing a technology to study various affecting factors for different stakeholders including organization which adopted that technology for producing products through suitable processes under given constructs. In this paper, we have used ABCD analysing framework for the first time to analyse nanotechnology which is a general-purpose technology and also a green technology considered as a boon to the mankind due to its

usefulness in solving all basic and advanced problems in the society to an optimum level which is very close to the ideal level.

2. FACTORS & ELEMENTAL ANALYSIS USING ABCD ANALYSIS :

The ABCD analysis framework is developed based on two features which include (1) factor analysis and (2) elemental analysis. In factor analysis part, various affecting factors under each determinant issue of the technology are identified for each construct as per a chosen attribute. These affecting factors are identified using the Focus group method. The constructs used in factor analysis are (i) Advantages, (ii) Benefits, (iii) Constraints, (iv) Disadvantages. In the elemental analysis, the critical constitutional elements of the technology are also identified for same determinant issues under same four constructs (i) Advantages, (ii) Benefits, (iii) Constraints, (iv) Disadvantages (ABCD). The scores are given to each critical constituent element under all four constructs and based on calculating overall scores the importance of technology and its constructs in solving both advanced problems in basic and the organization/society are determined and rated [13-25]. In qualitative analysis model, only the affecting factors are determined under same four constructs which is also called ABCD listing [26-37].

3. NANOTECHNOLOGY AS UNIVERSAL TECHNOLOGY :

It is known that many emerged technologies found their importance in more than one industry and sector. Such technologies used to create products, process, or services in many areas and to solve many problems or used in many applications in different areas of the society and named as general-purpose technology There are (GPT) [2]. manv technologies which have shown such characteristics including those listed in table 1. But recently it is also seen that some of GPT's are grown in such a way that they found applications in solving both basic and advanced problems of the society. The two technologies identified in the 21st century are emerging to such category and hence can be called as

universal technologies. They are Nanotechnology (NT) and Information Communication and Computation technology

(ICCT). The essential features of such universal technologies are listed in table 2.

Table 1 : Some of identified	General Purpose	technologies [2]
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S. No.	Killer Technology	Spill over Effect	Era
1	Wheel	Mechanization	4000-3000 BC
2	Bronze	Tools & Weapons	2800 BC
3	Printing	Knowledge Economy	16 th Century
4	Steam Engine	Industrial Revolution	18 th Century
5	Electricity	Power generation & Usage	19 th Century
6	Automobile	Long distance commuting &	20 th Century
		Transportation	
7	Airplane	International Travel & Transportation	20 th Century
8	Telephone	Distance communication	20 th Century
9	Television	Video communication	20 th Century
10	Computer	Data Processing	20 th Century
11	Internet	Data & Information Communication, E-	20 th Century
		business	
12	Mobile Communication	Ubiquitous communication	20 Th Century
13	Biotechnology	Bio-engineering, Gene Therapy,	20 th Century
14	Information		21 st Century
	Communication &	Ubiquitous computing & Communication	
	Computation		
	Technology (ICCT)		
15	Nanotechnology (NT)	Solutions to nutritious food, drinking	21 st Century
		water, renewable energy, Nanomedicine	
		& Therapy	
16	Artificial Intelligence	Total automation	21 st Century
	(AI)		

 Table 2 : The essential features of Universal technologies

S. No.	Universal Technologies	Major Branches
		Audio & Video Communication
1	Information Communication and	Digital & Optical computation
	Computation Technology (ICCT)	Internet
		Artificial Intelligence
		Big data and business Analytics
		Internet of Things
		Cloud Technology
		Digital Marketing
		3D Printing
		Virtual Reality
		Nanobiotechnology
2	Nanotechnology (NT)	Nanotechnology for Agricultural Research
		Nanotechnology for Potable water research
		Nanotechnology for Renewable research
		Nanotechnology for Space technology research

Nanotechnology for Medicine
Nano-pharmacology
Nanoelectronics
Nanophotonics
Nanomechanics

4. NANOTECHNOLOGY AS GREEN TECHNOLOGY :

Green Technology (GT) can be used for environmental healing that reduces environmental damages created by the conventional industries in the society. It is expected that green technologies reduce the environmental degradation and supports to conserve natural resources. Green technologies are sustainable technologies which will not create a footprint when used for creating various products or processes. Green technologies support the use of natural organic materials and hence do not contribute to produce green gasses which are responsible for environmental degradation. Since green technologies do not support environmental degradation and creating the footprint, they are sustainable and contributes to improve the lifestyle and comfortability of the people.

The nanotechnology emerging as universal technology is expected to solve both basic needs and comfort wants of human beings. The basic needs include food, drinking water, energy, cloth, shelter, health and environment, and the comfort wants are space travel, expanded lifespan etc. Planned and controlled development in nanotechnology leads to environmental sustainability and hence can be used as green technology. Some of the applications of nanotechnology initially thought as green technology are [38]:

- Clean, secure, affordable, renewable energy;
- Stronger, lighter, more durable recyclable materials;
- Low-cost filters to provide clean drinking water from seawater and drainage;
- Medical devices and drugs to detect and treat diseases more effectively with fewer or no side effects;

- Lighting that uses a fraction of the energy associated with conventional systems;
- Sensors to detect and identify harmful chemical and biological agents;
- Techniques to clean up harmful chemicals in the environment.
- Green building and sustainable infrastructure.
- Modified production processes to minimize green gas emission.

The green Nanotechnology is evolved as a technology general-purpose due to its applications in all areas of society and now further growing as universal technology. Hence in the advanced formof universal technology, it will have a significant impact on almost all industries and all areas of society by offering better built, longer lasting, cleaner, safer, and products for the smarter home. for communications, for medicine, for transportation, for agriculture, and for theindustry in general. Thus, by controlled utilization of nanotechnology for environmental sustainability, it can be developed as a green technology for sustainable society.Due to its capability of cleaning of the environmental footprint of other technologies, nanotechnology can be used to enhance the environmentalsustainability of processes currently producing negative externalities. Further nanotechnology can be used to produce various products which can have enhancedenvironmental sustainability. Green nanotechnology has twoobjectives :

The first objective (1)is of producing nanomaterials and fabricating nanoproducts which do not harm the environment and human health and producing nano-products which contribute to solve the environmental problems. It uses many existing principles of green science and green technologyto remove the toxic ingredients of nanomaterials and nano-products used in various industries of the society [39].

(2)The second objective of green nanotechnology involves developing nanoproducts that are used to clean the environment either directly or indirectly. In the direct method, nanomaterials or nanoproducts can be used to clean hazardous treatment waste sites, desalinate water, of pollutants, or even sense and monitor any kind of environmental pollutants. In the indirect method, lightweight nanocomposites are used for fabricate automobile and spacecraft parts to fuel and reduce materials save used. Nanotechnology-enabled fuelcells, solar cells, and light-emitting diodes can reduce environmental pollution. Thus, nanotechnology can be used to green the environment for a longtime sustainability [39].

5. ABCD ANALYSIS OF NANOTECHNOLOGY :

The widespread growth of nanotechnology as green technology for various business processes can be analysed using many frameworks like SWOC, ABCD, and PESTLE. Out of them, ABCD framework is considered as most appropriate because, it uses many stakeholders as determinant issues. ABCD analysis framework is initially used to analyse systems, ideas, concepts, materials, strategies, and can be also used to analyse technology. Here, we are ABCD framework using to analyse nanotechnology green technology as by considering various determining issues like Organizational issues. Business issues, Consumers issues. Technological issues, Environmental issues, and Societal issues. Here, green technology features are considered as key attribute to identify the affecting factors under four constructs advantages, benefits, constraints, and disadvantages.

6. FACTOR ANALYSIS OF NANOTECHNOLOGY :

The affecting factors under each construct, for identified key attributes for a chosen issue are obtained using focus group method and listed in table 1. The analysis identified five determinant issues related to nanotechnology as green technology. These include organizational issues, business issues, customer issues, environmental issues, and societal issues. The key attributes identified under organizational issues includes employees of the organizations, infrastructure of the organizations, and the investment of the organizations which involved in nanotechnology based green business. Similarly, the business issues contain four key attributes including products, markets, expansion, and competitors. The customers issues contain four key attributes including quality, features, cost, and support. The Environmental Issues contain two key attributes environmental degradation and Environmental Improvement. Finally, the societal issues contain three key attributes including basic problems, advanced problems, and immortality as given in table 3. Totally, in this analysis 64 affecting factors are identified and listed under the constructs: advantages, benefits, constraints, and disadvantages.

Determin	Key	Advantages	Benefits	Constraints	Disadvantages
ant Issues	Attributes				
Organizati onal Issues	Employees	Skilled employees	Standard Quality	Difficulty in getting skilled employees	Cost of employees
	Infrastructure	Less infrastructure	Better return	New technology	Risk of new technology- based infrastructure investment

Table 3: Affecting factors of Nanotechnology as green technology under four constructs

	Investment	New	High return	Higher	Risk for higher
		technology		investment	investment
	Products	Nanoproducts	Clean	High	May have
Business		can be green	environment	production	hidden long
Issues		products		cost	term
	Markets	Easy due to	Better	Creating	Initial Cost of
		special	business	awareness	creating
		characteristics		NT	awareness
	Competitors	Difficult to	Monopoly	New	Huge
		copy by		technology	research
		competitors			development
	Expansion	Opportunity	Increased	Educating	Copying by
	Zinpunision	for expansion	market	the	others
		I I I I	share	collaborator	
				S	
	Quality	Optimum	Durability&	Cost	May have side
Consumer			renewable		effects
Issues	Features	Many	Comfortable	Confused	Fear on Side
			life	due to	effects
				general	
				purpose	
		T 11 / /		technology	D'66 1/
	Cost	Low pollutant	Helpful for	Alfordabilit	Difficulty in
			poor people	У	operation
	Support	Low failure	Low	Frequent	Minimum
		rate	maintenance	service	service support
		_	cost		
	Environmenta	Less	Less	Complexity	Prolonged
Environm	I degradation	environmental	pollution	in the	technology
ental		degradation		system	breakthrough
issues	Environmonto	Classing	Dattar	Scaling	Nagativa
		Cleaning	anvironment	Scaling	offects if any
	Improvement		environment		effects if any
	Basic	Can be solves	All basic	Commercial	Delav in
Social	problems	optimally	problems	ization	realization
Issues	F	- F	will be		
			solved		
	Advanced	Can be solved	All	Still in	Unpredictable
	problems	optimally	advanced	experimenta	adverse effects
			problems	l level	
			for human		
1			comfortabili		

		ty will be solved.		
Immortality	Life span	Slow aging /	Slow	Negative
	expansion	No aging	research in	aspects of
			nanotechnol	immortality
			ogy	/deathlessness

7. ELEMENTAL ANALYSIS OF NANOTECHNOLOGY :

Apart from affecting factors identified in previous section through factor analysis framework, one can also carry out the elemental analysis to identify critical constituent elements for each affecting factorfor chosen determinant issues. These critical constituent elements for the four constructs advantages, benefits, constraints, and disadvantages are listed in tables 4 to 7 respectively.

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Particulars	Key Attributes	Factors Affecting	Critical Constituent Elements
Organizational Issues	Employees	Skilled employees	(i) Increased productivity(ii) Sophisticated facility(iii) More Jobs
	Infrastructure	Less infrastructure	(i) Small facilities(ii) Easy to manufacture(iii) Decreased cost
	Investment	New technology	(i) More initial investment(ii) New products(iii) New business
Business Issues	Products	Nanoproducts can be green products	(i) Low pollution(ii) Possibility to clean the environment(iii) Less side effects
	Marketing	Easy due to special characteristics	(i) Products have ideal characteristics(ii) Easy to market(iii) Many positive features
	Competitors	Difficult to copy by competitors	(i) Research for development(ii) Patented protection(iii) Uniqueness
	Expansion	Opportunity for expansion	(i) Global expansion opportunity(ii) Opportunity for cost leader(iii) Opportunity for collaboration
Consumer Issues	Quality	Optimum	(i) Ideal products(ii) Expected quality(iii)Durability
	Features	Many	(i) Green products(ii) Small & light in weight products(iii) Strong products
	Cost	Low pollutant	(i) Moderate cost-pollution ratio(ii) Controlling the pollution(iii) Low cost high durability

	Support	Low failure rate	(i) Durability
			(ii) No frequent replacement
			(iii) More operation period
	Environmental	Less environmental	(i) No contribution to pollution
Environmental	degradation	degradation	(ii) Improving environment
Issues			(iii) Quality environment for future generations
	Environmental	Cleaning of	(i) Possibility to clean environment
	Improvement	environment	(ii) Possibility to green the
			environment
			(iii) Improved products usage
	Basic problems	Can be solves	(i) Optimum to ideal solutions
		optimally	(ii) Opportunity to solve basic
Social Issues			problems
			(iii)
	Advanced	Can be solved	(i) People can live comfortable life
	problems	optimally	(ii) Life is going to be easy
			(iii) Equality for everyone
	Immortality	Life span expansion	(i) Disease control
			(ii) Health equality
			(iii) Enhanced time for achievements

Table 5 : Benefits of Nanotechnology as	Green technology
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Particulars	Key Attributes	Factors Affecting	Critical Constituent Elements
Organizational Issues	Employees	Standard Quality	(i) Increased return(ii) Improved working conditions(iii) More salary
	Infrastructure	Better return	 (i) Increased profit (ii) Sustainability (iii) Further investment opportunity
	Investment	High return	(i) More profit(ii) More return to stakeholders(iii) Expansion to other areas
Business Issues	Products	Clean environment	(i) Less pollution(ii) Good health(iii) Clean resources
	Marketing	Better business	(i) Business growth(ii) Attractive products(iii)More sales
	Competitors	Monopoly	(i) High tech products(ii) Patenting opportunity(iii)Enhanced earning
	Expansion	Increased market share	(i) More branches(ii) More subsidiaries(iii) More products for different problems
Consumer	Quality	Durability & renewable	(i) No environmental pollution(ii) Clean products

Issues			(iii) Trouble free operations
	Features	Comfortable life	 (i) More essential features (ii) Need based support (iii)Availability of essential components
	Cost	Helpful for poor people	(i) Low cost(ii) Improved quality of life(iii) Abundantly available
	Support	Low maintenance cost	(i) Quality products(ii) Self-repairing technology(iii) Product replacement opportunity
Environmental Issues	Environmental degradation	Less pollution	(i) Clean environment(ii) Green environment(iii) Better living conditions
	Environmental Improvement	Better environment	(i) Comfortable life(ii) Health improvement(iii) Less diseases
Societal Issues	Basic problems	All basic problems will be solved	(i) Abundancy in food, water and energy(ii) Progressed civilization(iii)Improved living conditions
	Advanced problems	All advanced problems for human comfortability will be solved.	 (i) Self sufficiency in Resources usage (ii) Decreased social differences (iii) Opportunities for everybody
	Immortality	Slow aging / No aging	(i) No diseases(ii) Automatic curing of diseases(iii) Expanded lifespan

Table 6 : Constraints of Nanotechnology as Green technology

Particulars	Key Attributes	Factors Affecting	Critical Constituent Elements
Organizational Issues	Employees	Difficulty in getting skilled employees	(i) Essential Technology education(ii) Continuous Research & training(iii) Advanced skills
	Infrastructure	New technology	(i) Investment for new technology infrastructure(ii) Continuous upgradation(iii) Frequent upgradation
	Investment	Higher investment	(i) Investment for survival(ii) Investment for sustainability(iii) Investment for monopoly
Business Issues	Products	High production cost	(i) Due to spreading of commercialization cost on production(ii) Due to complex technology(iii) Due to advanced features
	Marketing	Creating awareness	(i) Training to create awareness(ii) Acceptability of people(iii) Education level of people

	Competitors	New technology	(i) Enhanced competition due to new
	-		entrants
			(ii) Flood of resources initially due to
			high expectation
			(iii)Completion by existing business
			organizations
	Expansion	Educating the	(i) Importance and easiness of
		collaborators	technology
			(ii) Product features
			(iii) Investment by collaborators
	Quality	Cost	(i) Return on price
Consumer			(ii) Procrastination in usage
Issues			(iii) Doubt on expected benefits
	Features	Confused due to	(i) Expected solutions in all areas of
		general purpose	society
		technology	(ii) Sustainability is a question
			(iii) Questions on side effects
	Cost	Affordability	(i) New technology is costly
			(ii) New technology is challenging
			(iii) New technology is difficult
			accept.
	Support	Frequent service	(i) New and hence less penetration
			(ii) Less service centres initially
			(iii)Services may be costly due to
			shortage of skilled people
	Environmental	Complexity of the	(i) Controlling the emission of green
Environmental	degradation	system	gases is difficult process
Issues	-		(ii) Monitoring and controlling the
			pollution is difficult
			(iii) Industrialenvironmental pollution
			is difficult to control
	Environmental	Scaling	(i) Large scale cleaning is difficult
	Improvement		throughout the globe.
			(ii) Maintenance of cleaned
			environment is a challengein terms of
			energy requirement
			(iii)All countries should involve in the
			process.
	Basic problems	Commercialization	(i) Commercialization of new
a			technology is risky
Social Issues			(11) Commercialization of new
			technology is difficult
			(111)Commercialization of new
			technology is costly.
	Advanced	Still in experimental	(i) Acceptance of new technology by
	problems	level	people.
			(11) Technology penetration is slow.
			(111)Side effects are yet to know.

Immortality	Slow research in nanotechnology	 (i) Uncertainty in anticipated results (ii) Research laboratory results are difficult to commercialize in expected time frame (iii)Anticipated negative implications on immortality.
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Table 7 : Disadvantages of Nanotechnology as Green technology

Particulars	Key Attributes	Factors Affecting	Critical Constituent Elements
Organizational Issues	Employees	Cost of employees	(i) Technically trained employees are costly.(ii) Increase in employee turnover.(iii) Employees have high bargain power.
	Infrastructure	Risk of new technology- based infrastructure investment	(i) Infrastructure investment risk(ii) Infrastructure modification(iii) Uncertainty in infrastructure investment
	Investment	Risk for higher investment	(i) New technologies are slow penetrating(ii) People acceptance is difficult.(iii) Technologies which are initially promising may be prohibitively costly.
Business Issues	Products	May have hidden long term affects	(i) Side effects(ii) Fail to achieve goal(iii) Product features & promotions.
	Marketing	Initial Cost of creating awareness	 (i) New brand building cost (ii) Challenge of creating awareness for new products. (iii) Challenge on product performance.
	Competitors	Huge investment for research & development	(i) Initial cost.(ii) Availing patent protection.(iii)Technology management
	Expansion	Copying by others	(i) Patent time(ii) Outsourcing(iii) Starting foreign subsidiaries
Consumer Issues	Quality	May have side effects	(i) Minimizing side effects(ii) Precautioning during use(iii) Quality control
	Features	Fear on side effects	(i) Check for branded products.(ii) Quality control through sufficient clinical trails(iii) Precaution during use.
	Cost	Difficulty in large scale operation	(i) Investment cost(ii) Maintenance cost(iii) Resource cost

	Support	Minimum service	(i) After sales service
		support	(ii) Promised quality monitoring
			(iii) Feedback
	Environmental	Prolonged technology	(i) Waiting for breakthrough
Environmental	degradation	breakthrough time than	(ii) Govt. involvement
Issues		expected	(iii) Stringent rules
	Environmental	Negative effects if any	(i) Environmental side effects
	Improvement		(ii) Cost of environmental
			improvement
			(iii) Disputes in countries
			responsibilities
	Basic problems	Delay in realization	(i) Long time problems are difficult
			to tackle.
Social Issues			(ii) Delay in patent acceptance
			(iii) Delay in availing finance for
			investments
	Advanced	Unpredictable adverse	(i) Fear in adopting new technology
	problems	effects	(ii) Sometimes predictions may not
			work.
			(iii) Global regulations may hider
			firms performance.
	Immortality	Negative aspects of	(i) Aging
		immortality	(ii) Antiaging
		/deathlessness	(iii) Stagnated growth & challenges.

8. CONCLUSION :

In this paper, we have analysed the Nanotechnology as green technology using ABCD analysis framework. 64 affecting factors of nanotechnology as green technology and 192 critical constituent elements are identified in the analysis under the four constructs advantages, benefits, constraints, and disadvantages. Thus, nanotechnology as a technology for sustaining and improving green environment has many opportunities and challenges to solve organizational problems, business problems, customers problems, environmental problems, and societal problems in order to change the life style and health of the human beings and hence considered as boon of human species to grow, expand, and enjoy the life without may varies in interpretation future days. Such of nanotechnology as a green technology through its affecting factors and critical constituent elements are going to interpret the consequences of this new technology favourable continuation of human life in this universe.

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