

Comparison of Research Output and Fee Charging Strategies of Some Top Global and Indian Business Schools

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Comparison of Research Output and Fee Charging Strategies of Some Top Global and Indian Business Schools

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ABSTRACT

The progress in information communication technology (ITC) in 21st century created an opportunity to network the researchers working in same area/subjects and refer their research publications at free of cost by means of open access research repositories. SSRN, Researchgate, Selected works, Munich Personal RePEc Archive, Zenodo are some of the well known research networks and scholarly published papers repositories. In this paper we have studied the strategy of Social Science Research Network (SSRN) which has been named the Number 1 Open Access Repository in the World. We have studied the ranking strategy of this network based on number of papers published/ uploaded by different research organizations all over the world. This study discuss on the criteria of SSRN ranking, recent US Business schools ranking based on number of papers submitted for a given year, recent International Business schools ranking based on number of papers submitted for a given year, recent Top researchers ranking based on number of papers for a given year, and top Indian business schools based on such ranking. We have made a comparative study and analysis on research productivity of 30 Top research institutions in US business school ranking list, international business school ranking list, and Indian Business School ranking list and studied its effect on performance and ranking on the organizations as well as strategies on their MBA course fee.

Keywords: SSRN ranking, Business school ranking, Research productivity based ranking, MBA fee strategy.

1. INTRODUCTION :

The Social Science Research Network (SSRN) is a website developed to the rapid dissemination of scholarly research in the social sciences and humanities during 1994. SSRN was ranked the top open-access repository in the world in January 2013 by Ranking Web of Repositories, which is belonging to the Spanish National Research Council. In May 2016, SSRN was bought from Social Science Electronic Publishing Inc. by Elsevier. SSRN is a worldwide collaborative of over 3,30,600 authors and more than 2.2 million users are devoted to the rapid worldwide dissemination of research. SSRN is now composed of a number of specialized research networks, which encourages the early distribution of research results by reviewing and distributing submitted abstracts and full-text papers from scholars around the world. SSRN encourages readers to communicate directly with other subscribers and authors concerning their own and other's research. Through its email abstract eJournals SSRN currently reached over 400,000 people in approximately 140 different countries [1]. SSRN supports the Open Access movement. All Scholars may submit papers for free, and author-submitted content is downloadable at no charge by users worldwide. SSRN has been named the Number 1 Open Access Repository in the World (for July 2012) by the Ranking Web of World Repositories [1]. This study discusses on the criteria of SSRN ranking, recent US Business School ranking, International Business Schools ranking. We have made a comparative study and analysis on the research productivity of 30 Top research institutions in US Business School ranking list,

International Business School ranking list, and Indian Business School ranking list and studied its effect on performance and ranking on the organizations as well as strategies on their MBA course fee.

SSRN follows two criteria while allotting ranking to the top organizations, top authors, and top papers. They are (1) total number of papers published and uploaded by an author to SSRN during last 12 months, (2) total number of citations an author/paper/organization received during last 12 months, and (3) total number of downloads of a paper/author/organization has happened. While allotting ranks to top organizations/top business schools, the criteria are to allocate ranks to US business schools and International business schools outside the US.

2. SSRN GLOBAL BUSINESS SCHOOL RANKING MAY 2017 :

On first May 2017, SSRN announced its latest ranking of US business schools and International business schools separately [2-4]. The top 30 US business schools ranking with a number of papers published during last one year by the institutions along with the number of registered authors of the institutions are shown in Table 1. The annual research productivity [5-14] of the organization is calculated by dividing the number of papers published (n) by number of researchers registered from the organization (N) and is depicted in the last column of Table 1. Similarly, the top 30 International business schools ranking with a number of papers published during last one year by the institutions along with the number of registered authors of the institutions are shown in Table 2. The annual research productivity of the organization is calculated by dividing the number of papers published (n) by a number of researchers registered from the organization (N) and is depicted in the last column of Table 2.

Table 1: SSRN’s Top 30 US Business Schools Ranking Based on Number of Papers published during last 12 months (May 2016-April 2017) [3]

Rank	Name of the Organization	Number of Registered Authors (N)	Number of papers Published (n)	Annual Research Productivity
1	University of Pennsylvania - The Wharton School	444	243	0.547
2	New York University (NYU) - Leonard N. Stern School of Business	354	234	0.661
3	University of Chicago - Booth School of Business	282	193	0.684
4	Harvard Business School	359	191	0.532
5	Columbia University - Columbia Business School	284	183	0.644
6	Massachusetts Institute of Technology (MIT) - Sloan School of Management	266	147	0.553
7	University of Michigan, Stephen M. Ross School of Business	231	138	0.597
8	Stanford Graduate School of Business	172	129	0.750
9	University of California, Berkeley - Haas School of Business	184	120	0.652
10	Northwestern University - Kellogg School of Management	222	111	0.500
11	Indiana University - Kelley School of Business	196	102	0.520

12	University of California, Los Angeles (UCLA) - Anderson School of Management	149	101	0.678
13	Arizona State University (ASU) - W.P. Carey School of Business	141	92	0.652
14	University of Southern California - Marshall School of Business	185	91	0.491
15	Duke University - Fuqua School of Business	140	86	0.614
16	University of Maryland - Robert H. Smith School of Business	125	83	0.664
17	University of Texas at Austin - Red McCombs School of Business	174	76	0.437
18	Yale School of Management	113	75	0.664
19	Fayetteville State University - School of Business and Economics	17	74	4.353
19	Gabelli School of Business, Fordham University	70	74	1.057
21	Ohio State University (OSU) - Fisher College of Business	98	73	0.745
22	Washington University in St. Louis - John M. Olin Business School	103	72	0.699
23	University of Washington - Michael G. Foster School of Business	100	69	0.690
24	Boston College - Carroll School of Management	99	68	0.687
25	Cornell University - Samuel Curtis Johnson Graduate School of Management	85	66	0.776
26	University of North Carolina (UNC) at Chapel Hill - Kenan-Flagler Business School	108	65	0.602
26	University of Minnesota - Twin Cities - Carlson School of Management	122	65	0.533
28	Temple University - Fox School of Business and Management	99	63	0.636
29	University of Texas at Dallas - Naveen Jindal School of Management	112	62	0.554

30	University of Arizona - Eller College of Management	144	56	0.388
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Table 2: SSRN's Top 25 International Business Schools Ranking Based on Number of Papers published during last 12 months [4]

Rank	Name of the Organization	Number of Registered Researchers	Number of papers Published	Annual Research Productivity
1	Humboldt University of Berlin - School of Business and Economics, Germany	88	174	1.977
2	Srinivas Institute of Management Studies, India	31	171	5.516
3	UNSW Business School, Australia	358	152	0.425
4	Singapore Management University, Singapore	277	127	0.458
5	KU Leuven - Faculty of Business and Economics (FEB), Belgium	387	114	0.295
6	University of Toronto - Rotman School of Management, Canada	192	113	0.588
7	University of Melbourne - Faculty of Business and Economics, Australia	249	112	0.449
8	Monash Business School, Australia	299	101	0.338
9	Deakin University - Faculty of Business and Law, Australia	134	99	0.739
10	City University London - Sir John Cass Business School, United Kingdom	196	90	0.459
11	London Business School :: United Kingdom	230	89	0.387
11	Copenhagen Business School, Denmark	270	89	0.330
13	University of Oxford - Said Business School, Great Britain	133	87	0.654
14	University of Bologna - School of Economics, Management, and Statistics, Italy	217	84	0.387
15	INSEAD, France	250	82	0.328
16	University of Aarhus - School of Business and Social Sciences, Denmark	235	80	0.340
16	VU University Amsterdam - Faculty of Economics and Business Administration, Netherlands	194	80	0.412

18	The University of Hong Kong - Faculty of Business and Economics, China	96	79	0.823
19	University of Amsterdam - Faculty of Economics and Business (FEB), Netherlands	209	75	0.359
20	HEC Paris, France	140	73	0.521
20	University of British Columbia (UBC) - Sauder School of Business, Canada	133	73	0.549
22	Vienna University of Economics and Business, Austria	255	69	0.271
22	Stockholm School of Economics, Sweden	196	69	0.352
24	City University of Hong Kong (CityUHK) - Faculty of Business, Hong Kong	121	69	0.570
25	University of Navarra, IESE Business School, Spain	182	65	0.357
26	ESSEC Business School, France	134	60	0.448
27	Universitat Pompeu Fabra - Faculty of Economic and Business Sciences :: Spain	159	58	0.365
28	HEC Montreal, Canada	167	58	0.347
29	Athens University of Economics and Business, Greece	220	56	0.255
30	Maastricht School of Business and Economics, Netherlands	154	56	0.364

3. SSRN INDIAN BUSINESS SCHOOL RANKING MAY 2017 :

In SSRN ranking of International Business Schools, the Top 25 Indian business schools are identified between 1st rank to 382nd rank. It is observed that only three Indian business schools are able to maintain their ranking position with in 100 as shown in Table 3.

Table 3 : SSRN's Top 25 Indian Business Schools Ranking Based on Number of Papers published during last 12 months [4]

S. No.	Name of the Organization	Rank	Number of Registered Researchers	Number of papers Published	Annual Research Productivity
1	Srinivas Institute of Management Studies, India	02	31	171	5.516
2	Indian Institute of Management (IIMB), Bangalore, India	59	280	32	0.114
3	Indian School of Business (ISB), Hyderabad, India	90	70	23	0.329

4	Indian Institute of Management (IIM), Ahmedabad, India	110	87	19	0.218
5	Apeejay School of Management, India	155	15	13	0.866
6	The Icfai Business School (IBS), Ahmedabad, India	168	04	12	3.00
7	Gandhi Institute of Technology and Management (GITAM), India	186	16	11	0.690
8	International School of Informatics & Management (ISIM), India	237	75	08	0.107
9	Pondicherry University - School of Management, India	237	14	08	0.571
10	Calcutta Business School, India	259	19	07	0.368
11	Indian Institute of Management (IIM), Calcutta, India	259	43	07	0.163
12	Shivaji University - Department of Commerce & Management, India	259	02	07	3.5
13	SVKM's Narsee Monjee Institute of Management Studies (NMIMS), India	259	15	07	0.467
14	Nirma University - Institute of Management, India	259	08	07	0.875
15	University of Delhi - Faculty of Management Studies, India	259	16	07	0.438
16	Icfai Business School (IBS), Kolkata, India	299	05	06	1.20
17	Indian Institute of Management (IIMU), Udaipur, India	299	12	06	0.50
18	Ramaiah Institute of Management Studies (RIMS), India	341	03	05	1.667
19	KIIT University - School of Management, India	341	08	05	0.625
20	Amity University - Amity International Business School,	341	24	05	0.208

	India				
21	Sambalpur University - Department of Business Administration, India	382	03	04	1.333
22	University of Calcutta - Department of Business Management, India	382	01	04	4.00
23	Goa Institute of Management, India	382	10	04	0.40
24	L.J. Institute of Computer Applications - LJ Institute of Management Studies (LJIM), India	382	07	04	0.571
25	Indian Institute of Management (IIM), Lucknow, India	382	39	04	0.103

Based on annual research productivity value, Srinivas Institute of Management Studies, Mangalore was able to score 5.516, Department of Business Management, University of Calcutta could score 4.00, and Department of Commerce & Management, Shivaji University, was able to score 3.5.

4. SSRN's TOP BUSINESS SCHOOL AUTHORS RANKING IN MAY 2017 :

The SSRN Global Business Schools Top 25 authors along with their organization, number of papers submitted during last one year is given in Table 4. The total number of papers submitted from these Top 25 authors varies between 124 papers to 15 papers with ranks between 1 to 21. Based on the published results Aithal P. S. of Srinivas Institute of management studies ranked 1st with 124 papers and Robert W. McGee of Fayetteville State University, United States of America ranked 2nd with 73 papers.

Table 4 : SSRN's Top 25 Global Business Schools Authors Ranking Based on Number of Papers published during last 12 months [4]

S. No.	Name of the Author	Name of the Organization	Number of papers Published	Rank	Period of Publications
1	Aithal, P. S.	Srinivas Institute of Management Studies, India	124	1	May 2016-April 2017
2	Robert W. McGee	Fayetteville State University United States of America	73	2	May 2016-April 2017
3	Kumar P. M. Suresh	Srinivas Institute of Management Studies, India	37	3	May 2016-April 2017
4	Falko Fecht	Frankfurt School of Finance & Management, Germany	26	4	May 2016-April 2017
5	Jens Roehrich	University of Bath - School of Management	26	4	May 2016-April 2017
6	Iftexhar Hasan	Gabelli School of Business, Fordham University, New York, United States	25	6	May 2016-April 2017
7	Hak Choi	Chienkuo Technology University - Department of	24	7	May 2016-April 2017

		International Business, Taiwan			
8	Paul Benjamin Lowry	The University of Hong Kong - School of Business, Hong Kong, China	22	8	May 2016-April 2017
9	Qiang Ji	Chinese Academy of Sciences (CAS) - Institute of Policy and Management Beijing, China	21	9	May 2016-April 2017
10	Douglas J. Cumming	York University - Schulich School of Business, Canada	21	9	May 2016-April 2017
11	Yong Tan	University of Washington - Michael G. Foster School of Business, Seattle, WA, United States	21	9	May 2016-April 2017
12	Andrew John Hoffman	University of Michigan, Stephen M. Ross School of Business, United States	21	12	May 2016-April 2017
13	Jamal Munshi	Sonoma State University Rohnert Park, CA 94928 United States	21	13	May 2016-April 2017
14	William R. Kerr	Harvard University - Entrepreneurial Management Unit, Boston, United States	19	14	May 2016-April 2017
15	Colin C. Williams	Sheffield, S10 1FL United Kingdom	19	14	May 2016-April 2017
16	Goran Perić	Business School of Applied Studies in Blace, Serbia	18	16	May 2016-April 2017
17	Michael Pirson	Fordham University - Graduate School of Business Administration, New York, United States	16	17	May 2016-April 2017
18	Usman W. Chohan	University of New South Wales (UNSW), UNSW Business School, Sydney, New South Wales, Australia	16	18	May 2016-April 2017
19	Radhe Shyam Pradhan	Uniglobe College Kathmandu, Nepal	16	19	May 2016-April 2017
20	Hershey H. Friedman	City University of New York (CUNY) - Department of Business, United States	16	19	May 2016-April 2017
21	Shubhrajyotsna Aithal	Srinivas Institute of Management Studies, India	15	21	May 2016-April 2017
22	Kamel Jedidi	Columbia Business School – Marketing, New York, United States	15	21	May 2016-April 2017
23	Massimo Massa	INSEAD - Finance France	15	21	May 2016-April 2017
24	Marko Gasic	Business School of Applied Studies Blace, Serbia	15	21	May 2016-April 2017
25	Evdokia Xekalaki	Athens University of Economics and Business, Athens, Greece	15	21	May 2016-April 2017

5. COMPARISON OF RESEARCH PRODUCTIVITY WITH FEE CHARGING STRATEGY FOR MBA PROGRAMME :

Many business schools decide their MBA course fee structure with their national and/or international ranking. In this section we have studied the annual research productivity of Top 25 US business schools, International business schools, and Indian business schools. Table 5 contains the comparison of Research productivity with Fee Charging strategy of MBA Programme of Top 25 US Business Schools. Table 6 contains comparison of Research productivity with Fee Charging strategy of MBA Programme of Top Indian Business Schools. The results show that the research productivity of these top business schools has no relationship with Fee charging strategy of these schools.

Table 5 : Comparison of Research productivity with Fee Charging strategy of MBA Programme of Top 25 US Business Schools

SSRN Rank	Name of the Organization	Annual Research Productivity	MBA Fee Structure for 2 years
1	University of Pennsylvania - The Wharton School	0.547	\$ 1,95,085 (T)
2	New York University (NYU) - Leonard N. Stern School of Business	0.661	\$ 1,40,000 (T)
3	University of Chicago - Booth School of Business	0.684	\$ 1,40,000 (T)
4	Harvard Business School	0.532	\$ 72,000 (T) x 2 yrs
5	Columbia University - Columbia Business School	0.644	\$ 68,792 (T) x 2 yrs
6	Massachusetts Institute of Technology (MIT) - Sloan School of Management	0.553	\$ 68,250 (T) x 2 yrs
7	University of Michigan, Stephen M. Ross School of Business	0.597	\$ 64,350 (T) x 2 yrs
8	Stanford Graduate School of Business	0.750	\$ 68,868 (T) x 2 yrs
9	University of California, Berkeley - Haas School of Business	0.652	\$ 61,713 (T) x 2 yrs
10	Northwestern University - Kellogg School of Management	0.500	\$ 68,955 (T) x 2 yrs
11	Indiana University - Kelley School of Business	0.520	\$ 44,460 (T) x 2 yrs
12	University of California, Los Angeles (UCLA) - Anderson School of Management	0.678	\$ 55,159 (T) x 2 yrs
13	Arizona State University (ASU) - W.P. Carey School of Business	0.652	\$ 92,900 (T) x 2 yrs
14	University of Southern California - Marshall School of Business	0.491	\$ 58,674 (T) x 2 yrs
15	Duke University - Fuqua School of Business	0.614	\$ 63,200 (T) x 2 yrs
16	University of Maryland - Robert H. Smith School of Business	0.664	\$ 54,409 (T) x 2 yrs
17	University of Texas at Austin - Red McCombs School of Business	0.437	\$ 51,804 (T) x 2 yrs
18	Yale School of Management	0.664	\$ 68.690 (T) x 2 yrs
19	Fayetteville State University - School of Business and Economics	4.353	\$ 19,438 (T) x 2 yrs
20	Gabelli School of Business, Fordham University	1.057	\$ 50,000 (T) x 2 yrs
21	Ohio State University (OSU) - Fisher College	0.745	\$ 51,587 (T) x 2 yrs

	of Business		
22	Washington University in St. Louis - John M. Olin Business School	0.699	\$ 59,000 (T) x 2 yrs
23	University of Washington - Michael G. Foster School of Business	0.690	\$ 47,260 (T) x 2 yrs
24	Boston College - Carroll School of Management	0.687	\$ 50,000 (T) x 2 yrs
25	Cornell University - Samuel Curtis Johnson Graduate School of Management	0.776	\$ 63,894 (T) x 2 yrs

Table 6 : Comparison of Research productivity with Fee Charging strategy of MBA Programme of Top Indian Business Schools

S. No.	Name of the Organization	SSRN Ranking	Annual Research Productivity	MBA Fee Structure per year
1	Srinivas Institute of Management Studies, Mangalore, Karnataka	02	5.516	Rs. 2,50,000 (T) for 2 years
2	Indian Institute of Management, Bangalore, Karnataka	56	0.114	Rs. 19,70,000 (H) for 2 years
3	Indian School of Business, Hyderabad, Andra Pradesh	90	0.329	30,25,750 (H) for 11 months
4	Indian Institute of Management (IIM), Ahmedabad, India	110	0.218	Rs. 19,50,000 (T) for 2 years
5	Apeejay School of Management, India	155	0.866	Rs. 6,85,000 (T) for 2 years
6	The Icfai Business School (IBS), Ahmedabad, India	168	3.00	Rs. 7,26,000 (T) for 2 years
7	Gandhi Institute of Technology and Management (GITAM), India	186	0.690	Rs. 7,20,000 (T) for 2 years
8	International School of Informatics & Management (ISIM), India	237	0.107	Rs. 1,90,000 (T) for 2 years
9	Pondicherry University - School of Management, India	237	0.571	Rs. 1,00,000 (T) for 2 years
10	Calcutta Business School, India	259	0.368	Rs. 6,85,000 (T) for 2 years
11	Indian Institute of Management (IIM), Calcutta, India	259	0.163	Rs. 19,00,000 (T) for 2 years
12	Shivaji University - Department of Commerce & Management, India	259	3.5	Rs. 1,00,000 (T) for 2 years
13	SVKM's Narsee Monjee Institute of Management Studies (NMIMS), India	259	0.467	Rs. 8,00,000 (T) for 2 years
14	Nirma University - Institute of Management, India	259	0.875	Rs. 9,52,000 (T) for 2 years
15	University of Delhi - Faculty of Management Studies :: India	259	0.438	Rs. 1,00,000 (T) for 2 years
16	Icfai Business School (IBS), Kolkata :: India	299	1.20	Rs. 7,26,000 (T) for 2 years
17	Indian Institute of Management (IIMU), Udaipur, India	299	0.50	Rs. 4,00,000 (T) for 2 years
18	Ramaiah Institute of Management Studies (RIMS), India	341	1.667	Rs. 5,50,000 for 2 years (T)
19	KIIT University - School of Management, India	341	0.625	Rs. 11,95,000 (T) for 2 years
20	Amity University - Amity International	341	0.208	Rs. 6,00,000

	Business School, India			(T) /year
21	Sambalpur University - Department of Business Administration, India	382	1.333	Rs. 1,00,000 (T) for 2 years
22	University of Calcutta - Department of Business Management, India	382	4.00	Rs. 1,00,000 for 2 years
23	Goa Institute of Management, India	382	0.40	Rs. 14,54,000 (T) for 2 years
24	L.J. Institute of Computer Applications - LJ Institute of Management Studies (LJIM), India	382	0.571	1,50,000 (T) for 2 years
25	Indian Institute of Management (IIM), Lucknow, India	382	0.103	Rs. 14,00,000 (H) for 2 years

Irrespective of the annual research output and SSRN’s organizational ranking, both US business schools and Indian business schools are charging their MBA fee unevenly. The autonomous and private business schools are charging their fee heavily, whereas, the Government sponsored University schools/departments charges their fee at nominal level.

6. DISCUSSION :

Based on calculated annual research productivity of all the Business schools, both US, International, and Indian, the ranking value is recalculated by considering all the schools together and the re-ranking is given to all the top business schools. The Table 8 contains the scores of re-ranking of Global Business Schools all over the world based on annual research productivity using SSRN data. It is seen that Srinivas Institute of Management Studies, Mangalore, Karnataka, India, has secured first rank among Global Business schools by scoring annual research productivity as 5.516 and Fayetteville State University - School of Business and Economics, USA has secured second rank globally by scoring 4.353 as annual research productivity.

Table 8 : Re-ranking of Global Business Schools all over the world based on annual research productivity using SSRN data

S. No.	Name of the Organization	Annual Research Productivity	Global Rank
1	Srinivas Institute of Management Studies, Mangalore, Karnataka, India	5.516	1
2	Fayetteville State University - School of Business and Economics, USA	4.353	2
3	University of Calcutta - Department of Business Management, India	4.00	3
4	Shivaji University - Department of Commerce & Management, India	3.5	4
5	The Icfai Business School (IBS), Ahmedabad :: India	3.00	5
6	Humboldt University of Berlin - School of Business and Economics, Germany	1.98	6
7	Ramaiah Institute of Management Studies (RIMS), India	1,67	7
8	Sambalpur University - Department of Business Administration, India	1.33	8
9	Icfai Business School (IBS), Kolkata, India	1.20	9
10	Gabelli School of Business, Fordham University, USA	1.057	10
11	Nirma University - Institute of Management, India	0.875	11
12	Apeejay School of Management, India	0.866	12
13	The University of Hong Kong - Faculty of	0.823	13

	Business and Economics, China		
14	Cornell University - Samuel Curtis Johnson Graduate School of Management, USA	0.776	14
15	Stanford Graduate School of Business, USA	0.750	15
16	Ohio State University (OSU) - Fisher College of Business, USA	0.745	16
17	Deakin University - Faculty of Business and Law :: Australia	0.739	17
18	Washington University in St. Louis - John M. Olin Business School, USA	0.699	18
19	University of Washington - Michael G. Foster School of Business, USA	0.690	19
20	Gandhi Institute of Technology and Management (GITAM), India	0.690	19
21	Boston College - Carroll School of Management, USA	0.687	21
22	University of Chicago - Booth School of Business, USA	0.684	22
23	University of California, Los Angeles (UCLA) - Anderson School of Management, USA	0.678	23
24	University of Maryland - Robert H. Smith School of Business, USA	0.664	24
25	Yale School of Management, USA	0.664	24
26	New York University (NYU) - Leonard N. Stern School of Business, USA	0.661	26
27	University of Oxford - Said Business School, Great Britain	0.654	27
28	Arizona State University (ASU) - W.P. Carey School of Business, USA	0.652	28
29	University of California, Berkeley - Haas School of Business, USA	0.652	28
30	Columbia University - Columbia Business School, USA	0.644	30

7. CONCLUSION :

This study has discussed on the criteria of SSRN ranking, recent US Business schools ranking based on number of papers submitted for a given year, recent International Business Schools ranking based on number of papers submitted for a given year, recent Top researchers ranking based on number of papers for a given year, and top Indian business schools based on such ranking. We have made a comparative study and analysis on the research productivity of 30 Top research institutions in US business school ranking list, international business school ranking list, and Indian Business School ranking list and studied its effect on performance and ranking on the organizations as well as strategies on their MBA course fee. In order to make the announced ranks of Top business schools to be more meaningful, it is suggested that SSRN should consider the number of registered researchers along with the number of research papers the organizations are publishing and submitting instead of considering only the number of papers for a given period.

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